

THE CHALLENGE IS ON.

SHADE is launching a Love in Action Challenge to benefit those with albinism in Tanzania whose lives are at risk due to dangerous witchcraft beliefs.

You can use your ACTION to share LOVE this May!

In East Africa it is not uncommon for people with albinism to be believed to be ghosts or that they are magical and their body parts can bring fortune or good luck. Parents are sometimes advised to kill their babies born with albinism and not bring shame to their family. Children with albinism are often not expected to amount to anything so are never sent to school with their siblings. Sometimes they are put in the sun to darken their white skin but with no defense against the equatorial sun, they burn and develop skin cancer.

SHADE was founded in 2014 by Claire Fedele to love, serve and advocate for people with albinism in Tanzania. Claire's dad, Jack Grubbs, was Shade's Chairman of the Board until last November when he succumbed to lung cancer. As an avid runner, he is being remembered with this fitness challenge. Funds raised from the challenge will be put toward building a dining hall for the newly-opened Shade School.



You are challenged to run, walk, bike, or exercise for 26.2 (or more) miles, laps, or days during the month of May. Collect as many sponsors as you can to pledge per mile or to donate to your cause.

How it works:

- Sign up at www.shadetz.org. You'll get your own page to customize and share with others.
- Set a goal and collect sponsors during April to pledge per mile or commit to donate.
- Update your sponsors on your page and let them know when you've completed your goal. Pledges can be paid right on your page.

More info

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JACK GRUBBS MEMORIAL
**LOVE IN ACTION
CHALLENGE**